

Message Text

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ACTION CU-04

INFO OCT-01 EUR-25 ISO-00 VOE-00 SCA-01 USIA-15 CIAE-00

INR-10 NSA-02 SCI-06 EPA-04 CEQ-02 FPC-01 /071 W

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R 181505Z MAR 74

FM AMEMBASY PRAGUE

TO SECSTATE WASHDC 5912

UNCLAS PRAGUE 0531

E.O. 11652: N/A

TAGS: OEXC (SMRCKA, JAROSLAV), SCUL, EGEN, CZ, US

SUBJ: U.S. APPOINTMENTS FOR MEMBER OF CZECHOSLOVAK INSTITUTE
OF MANAGEMENT.

1. DR. ING. JAROSLAV SMRCKA, HEAD OF RESEARCH DEPARTMENT
AT CZECHOSLOVAK INSTITUTE OF MANAGEMENT, IS PLANNING TO ATTEND
SEMINAR ON MANAGING CHANGE SPONSORED BY GRADUATE SCHOOL OF
BUSINESS, COLUMBIA UNIVERSITY, AT ARDEN HOUSE OUTSIDE NEW YORK
FROM APRIL 21 TO MAY 4. WE HAD PREVIOUSLY TOLD JIRASEK, DIRECTOR
OF INSTITUTE OF MANAGEMENT, THAT WE WOULD BE HAPPY TO ASSIST SMRCKA
WITH OTHER APPOINTMENTS IN U.S. IF HE WISHED.

2. SMRCKA TOLD US MARCH 18 THAT HE WOULD BE PARTICULARLY GRATEFUL
IF WE COULD ARRANGE FOR HIM TO VISIT INSTITUTIONS INVOLVED IN
PROBLEMS OF MANAGEMENT OF MAJOR NEW PROBLEMS SUCH AS POLLUTION,
POWER SHORTAGES, ETC. HE WOULD BE INTERESTED IN VISITING MIT OR
OTHER INSTITUTIONS IN NORTHEAST, BUT WILL HAVE LIMITED TIME AND BUDGET

FOR TRAVEL. SMRCKA ARRIVES NEW YORK WEDNESDAY, APRIL 17 AND
WILL HAVE APRIL 18 THRU 20 FREE BEFORE COLUMBIA SEMINAR BEGINS
APRIL 21. HE BELIEVES HE WILL HAVE TO RETURN TO PRAGUE IMMEDIATELY
AFTER SEMINAR ENDS MAY 4.

3. SMRCKA, WHO HAS BEEN AT INSTITUTE SINCE 1967, IS SOCIOLOGIST
AND ECONOMIST PRIMARILY INTERESTED IN MANAGEMENT OF INNOVATION AND
CHANGE. HIS VISIT TO U.S. WILL MARK FIRST SUCH VISIT BY INSTITUTE
STAFF MEMBER FOR PAST SEVERAL YEARS, AND WE WILL BE GRATEFUL FOR
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WHATEVER ASSISTANCE DEPARTMENT CAN GIVE IN ARRANGING APPROPRIATE

APPOINTMENTS. SMRCKA HAS PREVIOUSLY ATTENDED MANAGEMENT SYMPOSIUMS IN NETHERLANDS AND ITALY, BUT HAS NEVER VISITED U.S. HE SPEAKS ENGLISH.

4. WOULD APPRECIATE REPLY BY APRIL 1.
WORTZEL

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